

CHAPTER I

INTRODUCTION

1.1 Background of Study

Feminism is usually said to be an ideology that seeks to reveal the patriarchal culture, seeks the root of the problem or causes of women's oppression, and seeks liberation or a way out. Patriarchy comes from the Greek patriarchia which is defined as a social system or government by the father or parental law of the community. Papuan women are one example of the oppression that has occurred for a long time until now. Patriarchal oppression in which there are problems of capitalism, class differences, and ethnicity or customs of Papuan women since birth has become part of customs and all kinds of rules from birth. Patriarchal culture is able to create problems that are actually not realized by Papuan women from this oppressive behavior. For example, the problem of polygamy where men can have more than one wife than other problems such as being a commodity, this is on the side of marriage life where people who pay a dowry for example, "*ah su bayar ko, jadi sa mau bikin apa sama ko itu sa pu hak*". Even though the dowry itself is a form of family relationship that will become one whole family because two people will be united. So, the goal of feminists is gender balance and interrelation. In a broad sense, feminism is a women's movement to reject everything that is marginalized, subordinated, and degraded by social culture in general (Ratna, 2011:184).

Since the beginning, patriarchal society has formed a human civilization that considers men to be superior to women in personal, family, community, and state life. According to Brendal, (2015:2). under patriarchy, namely a system that is realized in the scope of society and government that provides support or upholds government or rules made by men in a community called a patriarchal society. A culture like this, accidentally or not, has been in effect for a long time and has been passed down into society. Children in a family will be taught according to the behavior of both parents, for example how to entertain guests or kitchen matters will be fully handed over to daughters, while boys will carry out activities exemplified by their fathers such as ordering.

Women are still seen as far below men which triggers men to always outperform women. The feminist movement started a long time ago, which is a social, political, and cultural movement that fights for gender equality, women's rights, and women's freedom from oppression. In organizing the struggle, the feminist movement adopted various strategies, including demonstrations, public campaigns, and drafting pro-women policies and laws, and empowering women through education and training. Pilcher and Whelehan in their book entitled *Fifty Key Concepts in Gender Studies*, explain that it is immediately understood to indicate the political stance of someone who is responsible for changing the social position of women (Pilcher and Whelehan, 2004:48). This quote means that the thoughts of feminist criticism are implied in aspects of the story, including the authority of men to govern women.

Tong is one of the feminist philosophers from America who distributed a book entitled *Feminist Thought: A More Comprehensive Introduction* in 1998. Tong mentioned that there are eight types of feminism. There are radical feminism, liberal feminism, socialist feminism and Marxism, care-focused feminism, feminism psychoanalytic, postmodern feminism, global and multicultural postcolonial feminism and ecofeminism, and the third wave (Tong, 2009:11). Of all the various types of feminists, the type of feminism that has the most influence in our society is liberal feminism. Tong says that is, "liberal feminism is called equality of opportunity, (Tong, 2009:12-13). It means that women have the same opportunities as men. In her book, Tong defines many kinds of equality between men and women, similar to equality of education and freedom, for example, getting the highest formal education, not being treated harshly, and having the same property rights.

According to Fakhri (2008), liberal feminism is a form of feminism that promotes equal rights for women which can be accepted through legal means and improvements in the social field and holds that the application of women's rights will be realized if women are aligned with men. This school emerges as a criticism of liberal political theory which generally upholds the values of autonomy, equality, and moral values as well as individual freedom, but at the same time is considered to discriminate against women: liberal feminism works in fighting for community problems focused on equal opportunities and rights for everyone, including the opportunities and rights of women. Equal opportunities

and rights between men and women are important to them and therefore there is no need for differences in opportunities between men and women.

Liberal feminism opposes the boundaries that exist in society. As long as there are restrictions in society, women will become victims of the rhetoric of the restrictions themselves. Social boundaries, be it tradition or whatever, do not open up equality between men and women, between capital and women, between power and women, this is what liberal feminism tries to break down so that there is room for women to articulate their interests, rights and what related to their needs (Ambar, 2014:9). Liberal feminism also wishes to liberate women from oppressive gender roles. What is meant by oppressive gender roles are roles that are used as an excuse. Or justification for giving women a lower place, or not giving women any place at all, whether in academies, forums or markets. They emphasize that patriarchal society mixes sex and gender, and considers only jobs that are associated with a feminine personality that is appropriate for women (Tong, 2006:48-49)

The film is known as a motion picture, theatrical film, or motion picture, The Walt Disney Animation Company is the largest film industry. They have also produced over 100 films in the last ten years. In November 2016, directed by John Musker and Ron Clements, Walt Disney released a film called Moana, this film won 20 awards and received 84 nominations. This proves that the film was successfully published. Many critics hailed Moana as a heroine with a sense of humor and a commitment to saving the world (Dunsmore 2017; Duralde 2016; Machado 2016; Ngata 2016).

The film Moana, tells the story of a daughter who has strong feelings. This story begins with a grandmother named Tala, she is always telling children about the history of Motunui Island. When Moana was a child, she had been ordered to be the leader of Motunui Island. On the other side, Moana herself experienced patriarchal law Which was made by the head of the village named Tui his father. The village head of Tui created rules for female islanders such as collecting wood and leaves to make a fire, making nets, not going to the beach, not touching or boarding boats, and so on, while male islanders were not restricted by rules. Grandma Tala always talked about Maui; the demigod who took Te Fiti's heart and caused trouble and trouble on Motunui Island. Grandma Tela also said that the underwater has chosen Moana. To save Motunui Island, Moana must find Maui the demigod, and take him to return Te Fiti's heart to save the world and Motunui Island.

Moana is shown as a strong girl character, who likes adventure and is an independent girl by carrying out activities to make her own decisions. Moana proved that it's not only men who are able to face the ferocity of the sea, women can face it in their own way. In this film, the character of Moana is not at all dependent on men (Maui) like in other Disney films. For example, in the first scene, Moana doesn't show her fear when swinging on a tree as a man should.

The characteristics of human personality have many meanings and understandings because humans are complex creatures, the meaning of which in human language comes from the words "manu" (Sanskrit), "mens" (Latin), which means thinking, intelligent or intelligent beings (or controlling beings). Other). In

terms. A human can be interpreted as a concept or a fact, an idea or reality, a Group (genus), or an individual. The following is an explanation of personality characteristics. Characteristics are part of personality. According to the Big Indonesian Dictionary (KBBI), characteristics have the equivalent word character or character which means inner nature that influences all thoughts, behavior, character, and character possessed by humans or other living things, another meaning of a character is the result of his actions in complying with ethical behavior, does not change his actions in holding a position or opinion. Personality is the whole way a person does things and interacts with other people. Character is most often described in terms of traits that a person can measure and exhibit. Personality also refers to the patterns of thoughts, feelings, social adjustments, and behaviors consistently exhibited over time that greatly influences a person's expectations, self-perceptions, values, and attitudes. It also predicts human reactions to other people, problems, and stress.

Analyzing Moana's characteristics, it tells of a girl who will become a tribal chief on Motunui Island. According to Ron Clements and John Musker (2016), Moana's features were inspired by Polynesian girls; brown skin, wide eyes, curly hair, and a thick build. Moana is part of one of the Disney films which tells the story of a girl's struggle from the destruction of nature, and nature and women are actually interconnected. Different from other Disney films, Disney Princess usually presents an ideal woman who is depicted as lonely, passive, and dependent on a handsome prince. Barbely (2016) states that Moana has her own identity that differentiates her from other Disney princesses such as Snow White.

The reason the writer chose this topic is because the film Moana represents the author's view of a woman. As women, they are free to choose to be whatever they want, explore themselves, and learn something interesting instead of following rules that keep them from enjoying their life.

1.2 Scope and Limitations

The scope of this research is literature and about the study of knowing forms of Feminist characters in a screenplay and most importantly in the film Moana by the Walt Disney animation company.

1.3 Problem Formulation

Based on the explanation above, the objectives of this study are:

1. What are the traits of Moana in the movie script?
2. How is the nature of feminism reflected in Moana in the movie script?

1.4 Study Objectives

There are two aims of this research:

1. To explore the personal traits of Moana contained in the film script.
2. To examine how the nature of feminism is reflected in Moana Moana.

1.5 Significance of the Study

Researchers hope that this research can make a major theoretical and practical contribution as follows:

1.5.1 Theoretical Significance

This research is expected to broaden knowledge about literary studies in English and contribute to literary theories in order to reveal gender equality which is reflected in the character of a girl named Moana. In relation to this contribution, this research is expected to increase interest in studying literature for students of the English Department or others where they can build their appreciation of literary works. Through this research, the researcher hopes to help literary observers and society, in general, to better understand the Moana Film Script. Researchers hope that this research can provide clues to deal with current societal problems.

1.5.2 Pedagogical Significance

Based on its pedagogical significance, this research is expected to be able to contribute to students or teachers in classrooms where this data subject can be taken as a medium to teach them English courses in general, and through films it can also be used to develop literature. Competence in students such as literary devices is developing lesson plans such as titles, pictures, dialogues, figurative language, and so on in films can be introduced.

1.6 Definitions of Key Terms

To understand further and not cause misunderstanding among readers about this topic, the author provides keywords and information from several explanations as follows:

a. Feminism

The term “feminism” is used to denote female characteristics of indicate femininity. The feminist movement is a movement that advocates for the right of women. Feminism combines the position that society prioritizes the point of view of men and the position that women are treated unfairly in society.

b. Character

The concept of character can be described as a set of characteristics that are always admired as symbols of kindness, virtue, and moral maturity.

c. Moana

There is main character is the script of film Moana 2016, named Moana.

d. The Movie *Moana* 2016

An American 3D computer-animated musical fantasy adventure film produced by Walt Disney Animation Studios, Moana is scheduled to run for 103 minutes

e. Movie Script

Story script that outlines sequences of scenes, places, situations and dialogues arranged in the context of a dramatic structure.